



Opto Plus LED Corp.
0.30" SMD Type LED Display
OPS-D3010W3 | OPS-D3011W3

● **EDIT HISTORY**

Version A: Sep. 02, 2024

Preliminary Spec.

Version B: Feb. 10, 2026

Modify electrical optical characteristics.

Confidential Document



Opto Plus LED Corp.

0.30" SMD Type LED Display

OPS-D3010W3 | OPS-D3011W3

● FEATURES

- 0.30 inch (7.62 mm) Digit Height.
- SMD type.
- Low current operation.
- RoHS Compliant, Pb Free.

● DESCRIPTION

The device are 0.30 inch (7.62 mm) height dual digit 7-segment display.

The device is Opto Plus LED Corp standard LED Display.

This device utilizes Super Bright White SMD LED chip which are made from InGaN on a transparent GaN, substrate.

The device has face and segment option, please refer to **PRODUCT APPEARANCE**.

● DEVICE

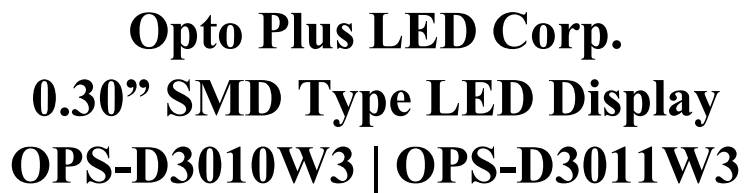
PART NO.		DESCRIPTION
	OPS-D3010W3-GW	Common Anode Gray face White segment
	OPS-D3011W3-GW	Common Cathode Gray face White segment
	OPS-D3010W3-BW	Common Anode Black face White segment
	OPS-D3011W3-BW	Common Cathode Black face White segment

RoHS Compliance

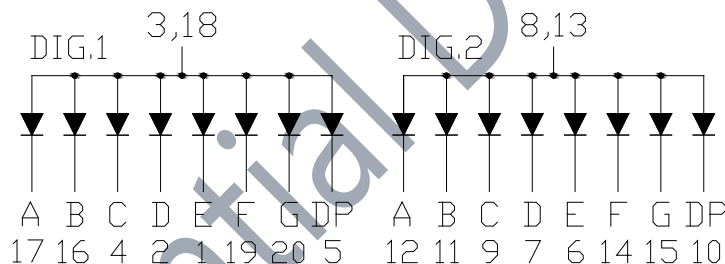
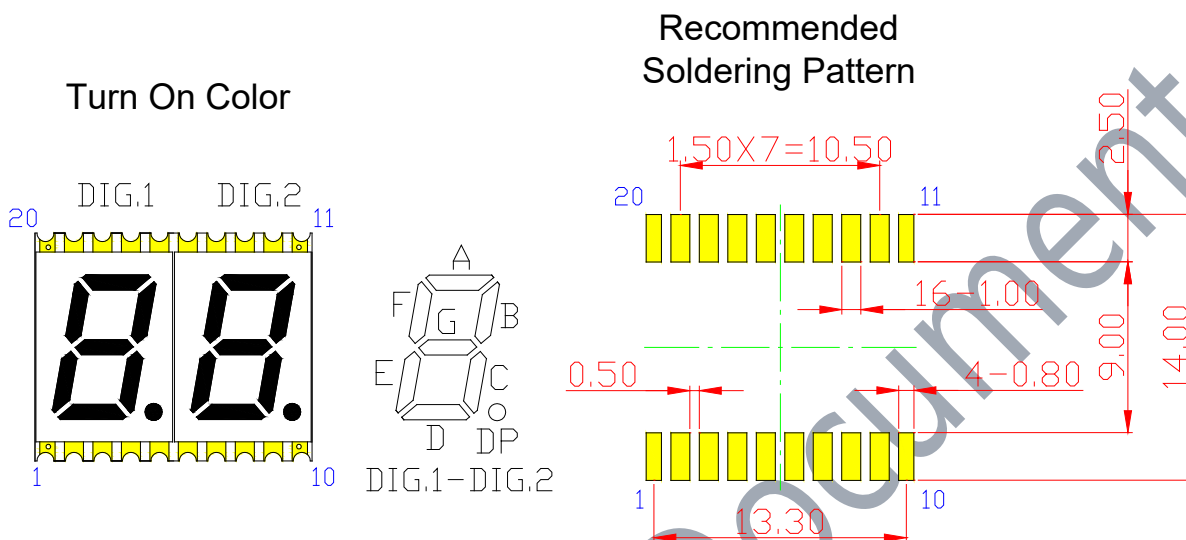


Pb Free.

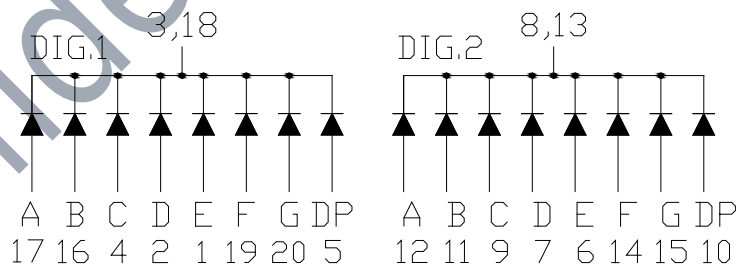




● **TYPICAL INTERNAL EQUIVALENT CIRCUIT**



OPS-D3010W3 (Common Anode)

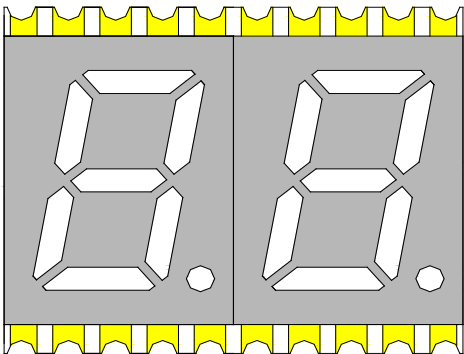
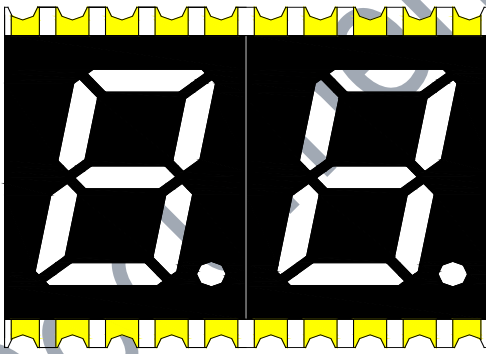


OPS-D3011W3 (Common Cathode)

※**EMITTED COLOR : SUPER BRIGHT WHITE**

● PRODUCT APPEARANCE

The most common reflector color and segment color are show in below diagram.

-GW	-BW
	
※ REFLECTOR COLOR: Gray ※ SEGMENT COLOR: White	※ REFLECTOR COLOR: Black ※ SEGMENT COLOR: White

Opto Plus can customize reflector and segment colors by customer's request. If you have these request please visit www.opledtw.com or contact sales@opledtw.com for more **Standard Product Customization** information.

Part NO. related to reflector and segment colors show as table below.

PART NO.	DESCRIPTION
OPS-D3010W3-GW	Common Anode Gray face White segment
OPS-D3011W3-GW	Common Cathode Gray face White segment
OPS-D3010W3-BW	Common Anode Black face White segment
OPS-D3011W3-BW	Common Cathode Black face White segment

● **W3: SUPER BRIGHT WHITE (InGaN/GaN)**

ABSOLUTE MAXIMUM RATING AT Ta=25°C (Per SMD Chip)

Parameter	Symbol	Maximum Rating	Unit
Power dissipation	P _D	16	mW
Forward current	I _F	5	mA
Pulse forward current	I _{FP}	15	mA
In-rush current	I _{IR}	15	mA
Supply voltage	V _{DD}	5	V
Reverse voltage	V _R	5	V
Operating temperature	T _{OP}	-40 to + 85	°C
Storage temperature	T _{ST}	-40 to + 100	°C

ELECTRICAL - OPTICAL CHARACTERISTICS AT Ta=25°C (Per SMD Chip)

Characteristic	Symbol	Condition	Min.	Type	Max.	Unit
Forward Voltage	V _F	I _F =5mA	-	2.8	3.2	V
Reverse Current	I _R	V _R =5V	-	-	10	μA
Luminous Intensity	Per Segment	I _F =5mA	-	50	-	mcd
	Per SMD Chip		71.5	150	226	
Chromaticity Coordinate		X	-	0.3000		
		Y	-	0.2963		



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● WHITE: IV BIN (Unit : mcd) 5mA (PER SMD CHIP)

Super Bright White	1	2	3
	71.5 – 112.5	112.5 – 180.0	180.0 – 226.0
SMD BIN	Q	R	S1

Note: It maintains a tolerance of $\pm 10\%$ on Luminous Intensity

● WHITE COLOR BIN: (PER SMD CHIP)

CIE	X	Y	X	Y	X	Y
	0.2700	0.2325	0.2900	0.2600	0.3100	0.2875
	0.2700	0.2775	0.2900	0.3050	0.3100	0.3325
	0.2900	0.3050	0.3100	0.3325	0.3300	0.3600
SMD BIN	0.2900	0.2600	0.3100	0.2875	0.3300	0.3150
	C2		D1		D2	

Note: It maintains a tolerance of x,y ± 0.007

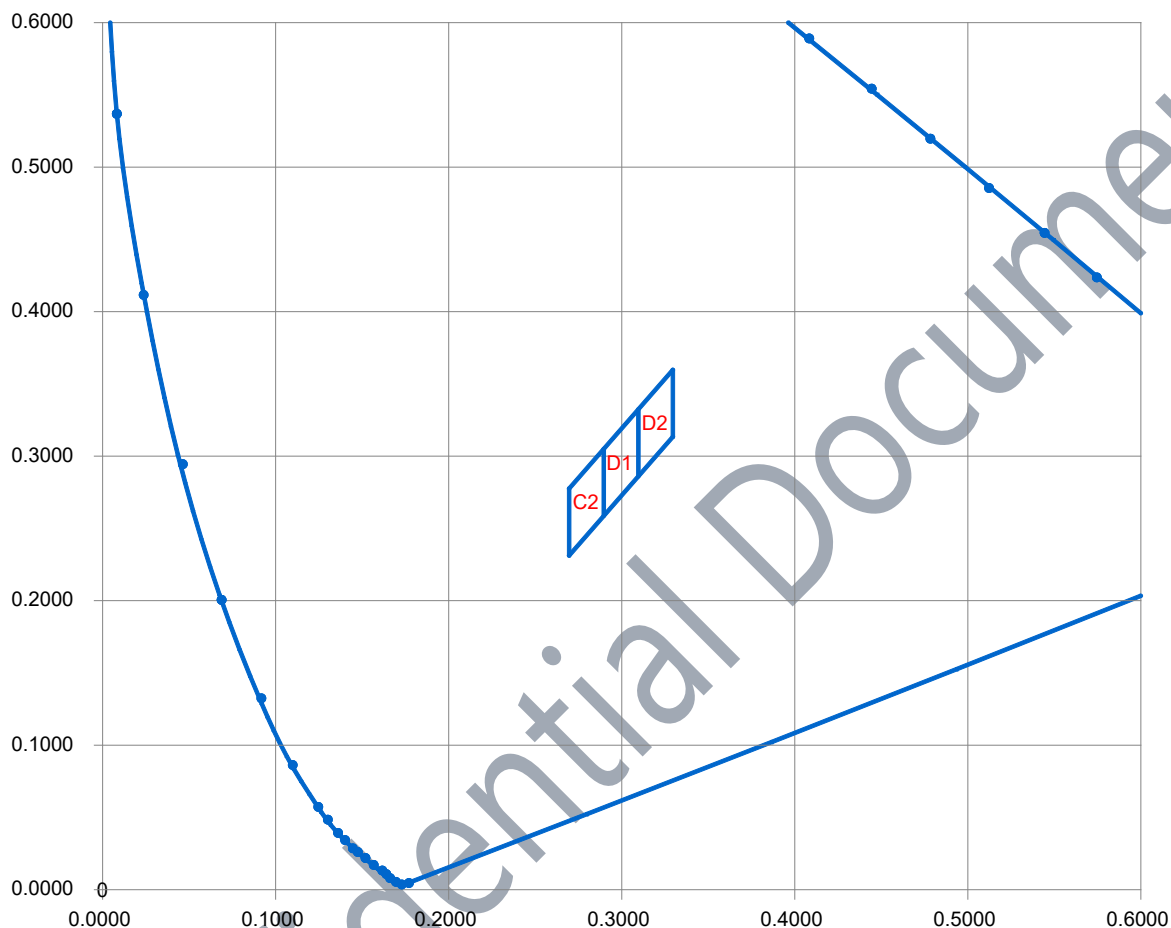
● FORWARD VOLTAGE (VF) BIN: (PER SMD CHIP)

BIN CODE	G1	G2	G3	G4
SPEC. RANGE	2.4-2.5	2.5-2.6	2.6-2.7	2.7-2.8

BIN CODE	H1	H2	H3	H4
SPEC. RANGE	2.8-2.9	2.9-3.0	3.0-3.1	3.1-3.2

Note: It maintains a tolerance of $\pm 0.05V$ on forward voltage measurements

● **CHROMATICITY COORDINATE: (PER SMD CHIP)**

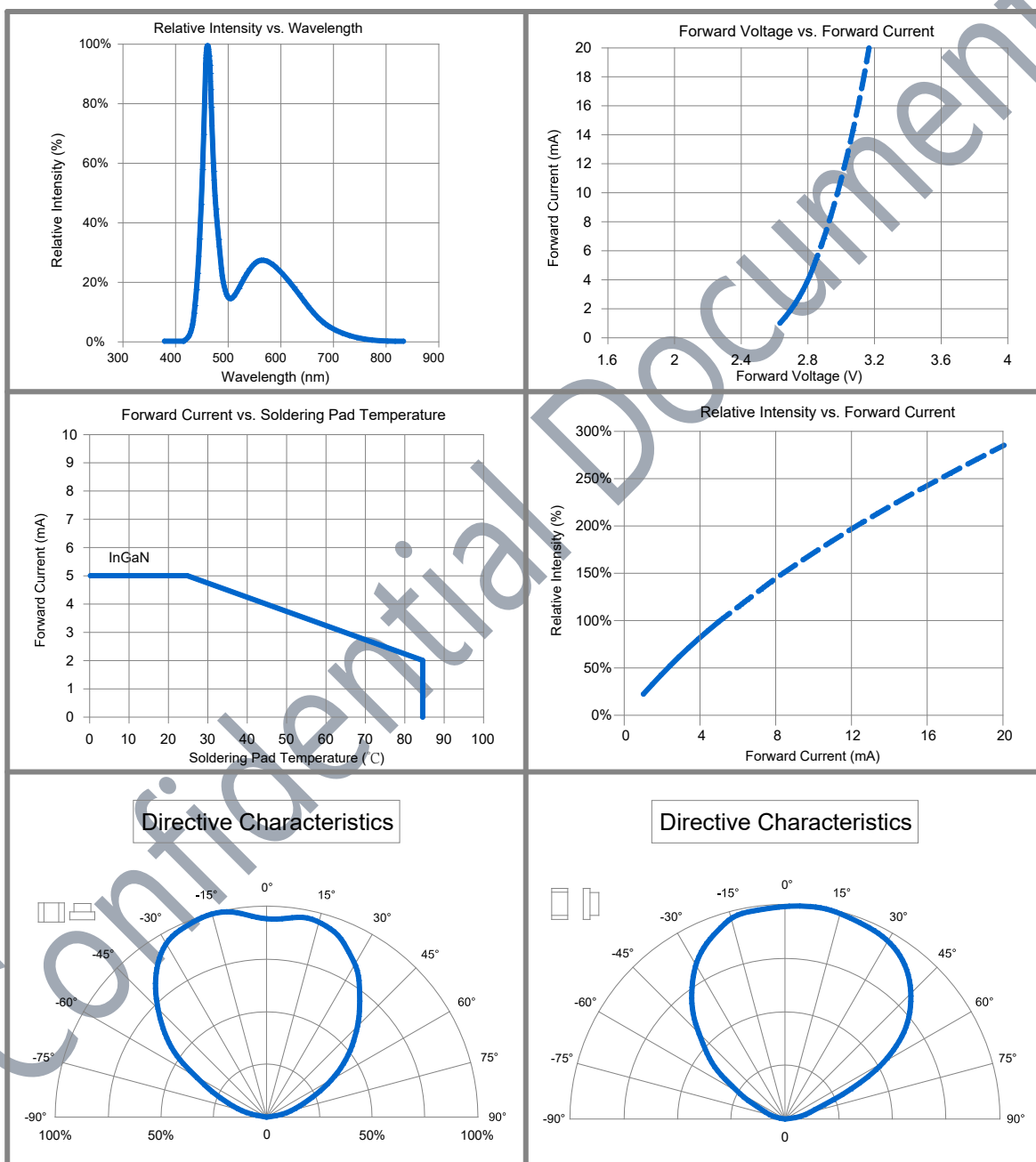


● **AVAILABLE BIN / HUE TABLE**

1C2	2C2	3C2
1D1	2D1	3D1
1D2	2D2	3D2

● W3: SUPER BRIGHT WHITE (InGaN/GaN) CURVE (PER SMD CHIP)

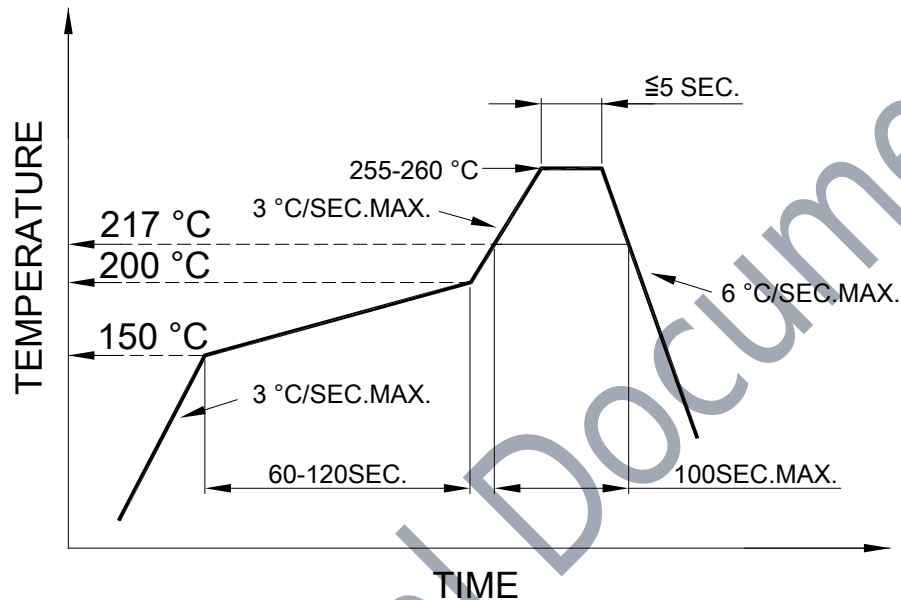
Typical Electro-optical Characteristic Curves
(25 °C Free Air Temperature Unless Otherwise Specified)



● SMT REFLOW SOLDERING INSTRUCTIONS

SMT Soldering Profile

Pb free reflow soldering Profile



- We recommend the reflow temperature 245°C (+/- 5°C).
 The maximum soldering temperature should be limited to 260°C.
- Number of reflow process shall be 2 times or less.

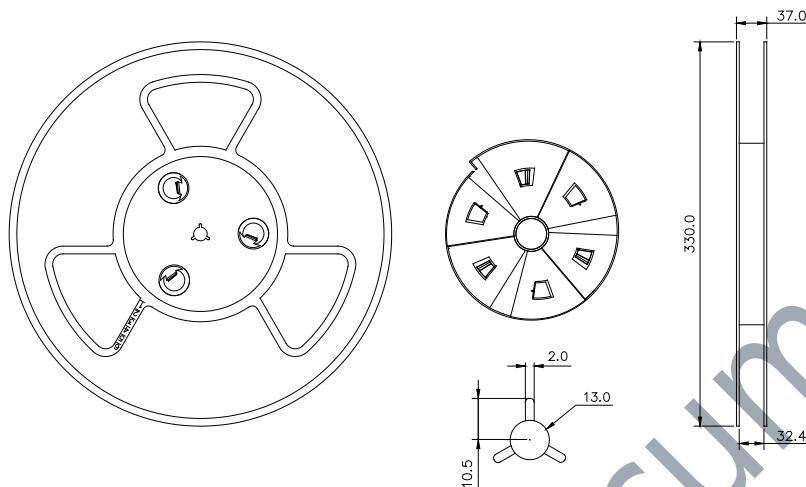
● SOLDERING IRON

Basic spec is ≤4 sec when 260°C. If temperature is higher, time should be shorter (+10°C→1 sec). Power dissipation of Iron should be smaller Than 15W, and temperature should be controllable. Surface temperature Of the device should be under 230°C.

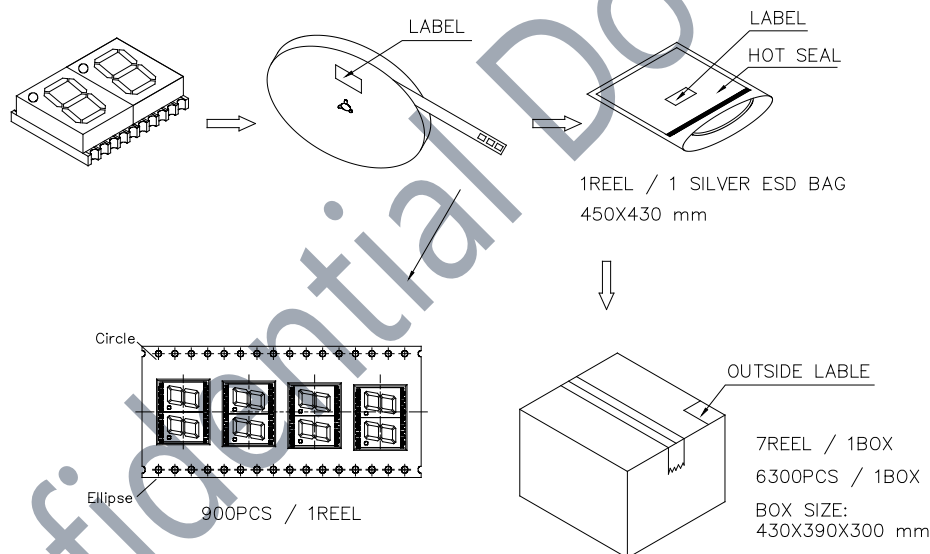
● REWORK

- Customer must finish rework within 3 sec. under 350°C.
- The head of soldering iron cannot touch copper foil.

● REEL DIMENSIONS



● PACKING & LABEL SPECIFICATIONS



● STORAGE CONDITION

In factory original sealed bag package

TEMPERATURE CONDITION	HUMIDITY CONDITION
5°C ~ 30°C	Below 60%RH

After opened and not in factory original sealed bag package

TEMPERATURE CONDITION	HUMIDITY CONDITION	STORAGE TIME
5°C ~ 30°C	Below 60%RH	Within 4 weeks (MSL as level 2a)